



Board of Directors
Meeting Minutes
February 23, 2020
10:00am
Arizona Soccer Association Office

Opening

Randy Karg called the scheduled board meeting of the Arizona Soccer Association (ASA) to order at 10:03 am.

Board Present:

Randy Karg
Linda Corbett
Bob Roesner (T)
Collier Hill
Steven Green (T)
Joanna MacLean
Liza Merrill (T)
Dan Littlefield
Jason Hammonds (T)
Pat Dunham(T)
Holly Jones
Don Hann
Don Thomas
John McCafferty
Kenny Laird

Board absent:

Staff present:

Rick Kelsey
Heber Valenzuela
Garrett Cleverly

Approval of Minutes

Motion to accept the minutes for December 8, 2019 by Joanna MacLean
Second by Collier Hill
Discussion: none
Voted: Unanimously Passed.

Guests

Brady Taylor

Welcomed new Board Members:

Bob Roesner – District 1 South
John McCafferty – District 7 South



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Steven Green – Sergeant at Arms

Open Secretary Board Position (Rick Kelsey)

Corbett Hess was the only person to submitted their name for the position.

Motion to approve Corbett Hess as the Secretary.

Motion by: Don Hann

Second by: Linda Corbett

Discussion:

- Pat Dunham commented that not allowing nominations from the floor may have a negative impact on people wanting to join the board.

Voted: Passed

Marketing and Social Media Update

Heber Valenzuela and Garrett Cleverly presented the ASA Marketing and Social Media update.

US Soccer AGM (Randy Karg)

The following updates were provided from attendance at the US Soccer AGM:

- Cindy Parlow Cone voted as the US Soccer Vice President
- Attended the US Soccer Board Meeting – Nothing significant occurred
- Attended the US Youth Soccer Board Meeting
 - o Dr. Pete Zopfi, President US Youth spoke about the impacts DA Clubs are having on State Associations relative to the differences between DA and State Association policies and bylaws
 - o Skip Gilbert, CEO US Youth provided and update that focused on US Youth “Dreaming Big”. Will review US Youth Mission and Vision with partnership from State Associations.

Governance Structure (Randy Karg)

Randy Karg opened the discussion about continuing to review and assess ASA governance structure. With evolving landscape ASA needs to ensure its structure best serves the



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growth of soccer in Arizona and its membership. It was agreed that having an outside party perform an assessment on the current government is an option.

The BOD asked that a Statement of Work be drafted to determine if an appropriate plan and possible RFP process.

ACTION: John McCafferty (District 7 South) to partner with Rick Kelsey and draft an SOW to be presented to the Board for review.

Open League Travel to Yuma (Rick Kelsey)

RSL-AZ Yuma is requesting Open League rules be updated to include Yuma county as a location for home games for Division 1 and Division 2. The Open League rules only account for home games in Divisions 1 and 2 for Maricopa, Coconino, and Yavapai counties. (This does not require BOD action as this is a league rule however BOD awareness and discussion is solicited).

Discussion included:

- Creating more opportunities for teams/clubs in outlying areas to play more home games.
- Concerns with with increased travel and that Open League was created as a “local” solution that has continued to extend its limits. Expressed concerns about what will be done for other “outlying” areas as they come into Open League and the concerns that extended travel can lead to more attrition by players and families.

Recommendation is that ASA staff work to assist in creating local leagues that will reduce state-wide travel but will promote competition and player development. Also, this action will be placed within the League leadership decisioned at that level.

November 1 Policy Change (Rick Kelsey)

Motion to update November 1 Policy to allow players who transfer after November 1 to be eligible for participation in Regional and National Championships by Bob Roesner.
Second by Linda Corbett



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Discussion: Joanna MacLean asked if this affected out of state transfers. This would not affect out of state transfers as this policy is specific to in-state transfers and Regional and National Championship rules of competitions address out of state transfers.
Voted: Unanimously Passed.

Club Support

CCV is preparing to launch three new recreation/in-house programs in Laveen, Avondale, and Midtown. They asked if ASA could provide assistance in acquiring equipment for fields. Along with the new programs, CCV would partner with ASA to leverage CCV fields for Open league games as well.

Motion to provide CCV with up to \$1,600 in support for purchasing 6 ½ x 18 ½ goals by Collier Hill

Second by Don Thomas

Discussion: This support will not have any negative impacts to the ASA budget.

Voted: Unanimously Passed.

CEO Update

Rick Kelsey provided an update on registration, ODP, and Coaching Education.

New Business

None

Round Table

Dan Littlefield (Treasurer) – Currently doing assessment on potential banking options in order to maximize ASA returns.

Holly Jones (District 7 North) – There is interest in hosting scrimmages between AYSO and ASA teams in Flagstaff. BOD advised this is possible as long as ASA staff is made aware so that appropriate Risk Management reviews/approvals can be made.

Don Thomas (District 5) – Continues to reach out to Clubs and people within his District.

Linda Corbett (Vice President) – Four (4) new clubs to presented to the BOD in the coming weeks. Also, there is a pending D&R that may require support.



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Joanna MacLean (Director of Tournaments) – Tournament Policy for 2021-2022 being finalized. Tournament application deadline is March 1, 2020.

John McCafferty (District 7 South) – Nothing to report

Don Hann (District 3) – Sierra Vista is putting turf on fields that will allow more play.

Liza Merrill (Member at Large) – Nothing to Report

Pat Dunham (District 2) – Nothing to report

Bob Roesner (District 1 South) – Nothing to report

Steven Green (Sergeant at Arms) – Nothing to report

Jason Hammonds (Director of Development) – Nothing to report

Good of the Game

Rick Kelsey reports that Naomi Nyboer, Arizona Soccer Club and TOPSoccer Buddy, was recognized by Arizona Sports as the 2019 Character Counts Scholarship Award winner.

Next Meeting: May 31, 2020 at 10:00a

Meeting Adjourned 1:25 PM

Minutes submitted by: Rick Kelsey

Approved by: