

Ford Soccer Ball Sweepstakes
OFFICIAL RULES

**NO PURCHASE, TEST DRIVE OR SUBMISSION TO SALES PRESENTATION NECESSARY TO PARTICIPATE OR WIN.
MAKING A PURCHASE DOES NOT INCREASE CHANCES OF WINNING. VOID OUTSIDE THE ELIGIBLE AREA STATED
BELOW AND WHERE PROHIBITED BY LAW.**

Sweepstakes Period: The Ford Soccer Ball Sweepstakes (“Sweepstakes”) begins April 13, 2024 at 7 a.m. MST and ends April 28, 2024 at 11:59 p.m. MST (the “Sweepstakes Period”).

Who May Enter: Sweepstakes is open to legal residents of the United States, age 18 or older as of April 13, 2023, have a valid U.S. driver’s license, who reside in Arizona, or active duty military personnel who are based in Arizona during the Sweepstakes Period. Employees, officers, directors and agents of Desert FDAF, Inc. (“Sponsor”), Southport Marketing, Inc. (“Administrator”), Ford Motor Company, GTB, Arizona Soccer Association (AYSA), and each of their respective parents, affiliated companies, subsidiaries, distributors, dealers, retailers, printers, advertising and promotion agencies and all other companies associated the design or execution of this Sweepstakes (collectively, the “Promotion Parties”), and the members of their immediate families (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) or households, whether or not related, of any of the above, are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Void outside eligible area stated below and where prohibited by law.

How to Enter: There are two ways to enter during the Sweepstakes Period.

1. Visit the Desert FDAF, Inc. (Ford) display at the AYSA State Cup and Presidents Cup on April 13, 14, 20, 21, 27, and 28 and complete an official entry form with a representative at the display.
2. Entrants can enter the Sweepstakes during the Sweepstakes Period without visiting the State Cup and Presidents Cup by legibly hand printing their name on a plain piece of 3” x 5” paper, including their first and last name, complete street address (no P.O. boxes) including zip code, and daytime phone number. Mail it in an envelope with first class postage affixed to: “Ford Soccer Ball Sweepstakes”, 3233 Mission Oaks Blvd. #J, Camarillo, CA 93012. (“Mail-In” entry). No mechanically reproduced entries will be accepted. No metered mail and one entry per postmarked outer mailing envelope. Mail-In Entries must be post-marked by April 28, 2024, and received by May 3, 2024. Illegible or incomplete Mail-in entries are void.

Entrants must complete all required information on the entry form to be eligible. Only official entry forms may be used. No mechanically reproduced or facsimile entries or entries by any means which subvert the entry process are permitted and all such entries will be void. Limit of one (1) entry per person and household throughout the Sweepstakes Period. Entries received from any person or household in excess of the stated limitation will be void. All entries become the property of the Sponsor and will not be returned.

Winner Selection: On or about May 7, 2024, at 3:05 p.m. MST, a random drawing will be conducted by Administrator from among all eligible entries received. Potential winner will be notified by phone and email following the random drawing. Odds of being selected as a winner depend on the number of eligible entries received. During the notification phone call, potential winner must confirm his/her eligibility, and indicate his/her willingness and ability to accept the prize as described in these Official Rules. Potential winner will be required to execute and return an affidavit of eligibility, a liability release and where lawful, publicity release within three (3) days of date of issuance. If such documents are not returned within the specified time period, prize or prize notification is returned as undeliverable, or the potential winner is not in compliance with these Official Rules, he/she will be disqualified. If a potential winner is ineligible, is not in compliance with these Official Rules, does not return a phone message or email within three (3) business days from the initial call and email, or does not wish to accept the prize as offered, he/she will be disqualified and, at Sponsor’s discretion, an alternate winner will be randomly selected from among the remaining eligible entries received and notified as per the procedures outlined in these Official Rules.

Grand Prize (1): One (1) prize pack of fifty-five (55) soccer balls. In the event that the potential winner is disqualified for any reason, the prize may not be awarded. Grand Prize winner will be issued an IRS Form 1099 reflecting the actual value of the prize. No cash or Vehicle substitutes and no cash rebates.

In the Sponsor's sole discretion, a selected Grand Prize Winner may be required to forfeit the prize and an alternate Grand Prize Winner may be selected (in Sponsor's sole discretion) in accordance with these Official Rules from the remaining eligible Entrants if selected Grand Prize Winner (i) declines or cannot accept, receive or use the prize for any reason; or (ii) fails to comply with these Official Rules. The maximum value of the prize set forth above represents the Sponsor's good faith determination of the maximum ARV thereof, and the actual fair market value, as ultimately determined the Sponsors, cannot be challenged or appealed. **Total ARV of Prize: \$1,000.00.**

General Conditions: By participating in this Sweepstakes, participants agree to be bound by these Official Rules and the decisions of the Sponsor and Southport Marketing, Inc. relating to the Sweepstakes, which shall be final and binding. All mail pieces submitted for this Sweepstakes become the property of Sponsor and will not be returned. False, fraudulent or deceptive mail pieces, numbers, prize claims or acts shall render entrants ineligible (and all associated mail pieces will be void). Any person attempting to submit a fraudulent mail piece or who attempts to defraud Sponsor in any manner in connection with this Sweepstakes may be prosecuted to the fullest extent of the law.

Released Parties (as defined below) are not responsible for lost, late, incomplete, stolen, illegible, delayed, damaged, stolen or inaccurate entries; lost or stolen entry boxes, or for other errors or problems of any kind whether human, printing, typographical, mechanical or otherwise relating to or in connection with this Sweepstakes, including, without limitation, errors or problems which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prize or in any promotion-related materials. Persons who tamper with or abuse any aspect of the Sweepstakes, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the promotion be, in Sponsor's sole opinion, compromised by non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries or mail pieces, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes (or any portion thereof) for these or any other reason, and, if terminated, at its discretion, select the potential winner(s) for the drawing(s) at issue from all eligible, non-suspect entries received for the applicable drawing(s) prior to action taken. Entrants, by participating, agree that Sponsor, Southport Marketing, Inc., Ford Motor Company, GTB, Arizona Soccer Association (AYSA), and their respective parents, affiliates, subsidiaries, dealerships, prize suppliers, and advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents (collectively, the "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize (including any use of the vehicle) or participation in this Sweepstakes. Grand Prize winner, by acceptance of a prize, except where legally prohibited, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice, video and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval.

Governing Law/Jurisdiction/Dispute Resolution: Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state and local courts for Phoenix, Arizona (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of Arizona, without giving effect to any choice of law or conflict of law rules (whether of the State of Arizona or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Arizona.

Winner's List: For the name of the winner (available after June 1, 2024), send a self-addressed stamped envelope to: Ford Soccer Ball Sweepstakes Winner, 3233 Mission Oaks Blvd. #J, Camarillo, CA 93012, for receipt no later than April 1, 2023.

Sponsor: Desert FDAF, Inc., PO Box 28243, Scottsdale, AZ 85255